

[EDUCATION]

THE COLLEGE OF NEW JERSEY — 2014

Ewing, New Jersey

Bachelors of Arts in Graphic Design & Photography

BURLINGTON COUNTY COLLEGE — 2011

Pemberton, New Jersey

Associates of Applied Science in Graphic Design and Digital Media

[EXPERIENCE]

BCREATIV, LLC

Columbus, N.J.

June 2012 - Present

Owner/Designer - Communicating directly with clients to produce Logos, Branding and Advertisement Materials, Custom Apparel and Print Media. Provides clients with in-house manufacturing of screen printed, dye sublimated, and embroidered apparel, plotted and printed vinyl signage and various promotional products and awards. Provides on-site event, portrait and product photography using both natural and studio lighting. Other responsibilities include billing, advertising, sourcing and sales.

Clients: Princeton University, Philadelphia Union, CURE Insurance Arena, Amtrak, Rowan College at Burlington County

TURN5, INC.

Paoli, P.A.

November 2016 - March 2020

Graphic Designer & Photographer - Responsible for designing graphics and artwork for digital and print marketing materials, e-commerce websites, signage, apparel, environmental graphics, catalogs, vehicle graphics, and packaging. Managed internal style guides and asset libraries for store and private label brands. Designed, sourced, and worked directly with vendors to produce apparel for both internal use and retail sale. Also provided the creative team with vehicle lifestyle, product, and event photography for use in marketing material. Also was a key member of the Make-A-Wish Dream Team designing signage and various advertising, organizing show materials, coordinating vendors, show setup and breakdown, and live event coordination for the annual charity AmericanMuscle Mustang Show.

PANZANO & PARTNERS

Moorestown, N.J.

October 2014 - September 2016

Freelance Graphic Designer - Responsible for modifying existing templates, making revisions to work created by the Art Directors, creating new print and digital advertising, photographic retouching and manipulation, creating pre-production presentation samples for clients, binding presentations books and operating the wide format printer. Also provided product photography using personal camera equipment.

Clients: The Forbes Company, Macerich, Rouse Properties, Poag & McEwen, CrossIron Mills

INNOVATIVE AWARDS INC.

Hamilton, N.J.

May 2009 - June 2014

Graphic Designer / Production Manager - Designed and prepared digital files for use in outputs such as screen printing, wide format printing, laser engraving, dye sublimation, and vinyl graphics. Managed a team of seven employees operating various forms of printing equipment to produce products for retail and wholesale clients, while also communicating directly with clients processing orders, taking payments and running the showroom. Was also responsible for sourcing and ordering materials often with strict budgeting and time constraints.

Clients: Waste Management, The State of New Jersey, The College of New Jersey, Rider University, New Jersey Department of Transportation

[ACCOMPLISHMENTS]

The College of New Jersey Dean's List - Spring 2012 & Spring 2014

NASAD Student Exhibition - Fall 2013 & Spring 2014

2011 Burlington County College Dean's List - Fall 2010 & Spring 2011

2011 Burlington County College Excellence in Leadership Award

2011 Burlington County College Student Art and Design Exhibition, First Place in Graphic Design

2010 Burlington County College Student Art and Design Exhibition, First Place in Painting

2008 NBCRHS Applied Technology Department Award

2008 CRAFTS of New Jersey Scholarship

[SOFTWARE]

DESIGN:

- ADOBE PHOTOSHOP
- ADOBE ILLUSTRATOR
- ADOBE INDESIGN
- ADOBE ACROBAT PROFESSIONAL
- ADOBE LIGHTROOM
- ADOBE BRIDGE
- ADOBE LIVECYCLE
- CORELDRAW
- KEYSHOT

OTHER:

- MICROSOFT WORD
- MICROSOFT POWERPOINT
- MICROSOFT EXCEL
- INTUIT QUICKBOOKS
- ROLAND VERSAWORKS
- SKETCHUP
- SMARTSHEET

PLATFORMS:

- MAC
- PC

WORKING KNOWLEDGE OF:

- HTML
- CSS

[DESIGN SKILLS]

- BRANDING & LOGO DESIGN
- PACKAGING
- PRINT AND DIGITAL ADVERTISING
- PHOTOGRAPHIC COMPOSITING
- PHOTOGRAPHIC RETOUCHING
- PRINT MEDIA
- APPAREL DESIGN
- ENVIRONMENTAL DESIGN

[OUTPUT SKILLS]

- SCREEN PRINTING
- PLOTTED VINYL APPLICATION
- LASER AND ROTARY ENGRAVING
- WIDE FORMAT PRINTING
- INKJET PRINT PRODUCTION
- DYE SUBLIMATION
- DIGITAL PRINTING

[CONTACT]

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